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**PHOTO CREDIT: RICH QUALTERS**

## **e7sports Helps Homeless Athletes Achieve Goals, On and Off Field**

**Irvine, California (August 11, 2009)** – e7sports announces its sponsorship of Street Soccer USA and its recent event, the National Street Soccer USA Cup. Held for the second straight year at Kastle Stadium in Washington, D.C., Mayor Adrian Fenty kicked off the tournament, which included sixteen teams comprised of homeless men and women from around the country.

More than 125 athletes participated, and the top eight will go on to compete in the Homeless World Cup, in Milan, Italy in September. Top prize, the Leonsis trophy, was taken home by San Francisco, and second place went to the defending champions from Minneapolis.

Pictured above (in blue polo shirts) are Obama White House staffer team members who challenged the Chicago (maroon jerseys) and D.C. Street Soccer teams in exhibition games. Also pictured are Marcy Larson, VP of Marketing for e7sports (far left) who was also on site helping to coordinate the volunteer efforts; Street Soccer COO, Jeremy Goldberg, (back row, second from left), Street Soccer founder and CEO, Lawrence Cann (back row, far right); and Chicago Coach, Jason Holmes in the green turtleneck.

“As a company, we believe strongly in giving back to the community, and are pleased to offer our services and technology as a way to help improve Street Soccer USA’s efforts not only for this tournament, but as an organization overall,” said e7’s Larson.

Founded in 2001, e7sports offers a variety of products & services to help youth sports groups connect with their membership while efficiently managing all their organizational data. To learn more about e7sports visit: [www.e7sports.com](http://www.e7sports.com), or call 877-373-7370.

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[www.e7sports.com](http://www.e7sports.com)